



CANDIDATE INSIGHTS PROGRAM




AT A GLANCE

Candidate Insights Program helps provide psychometric assessment tools to support hiring decisions as well as manage existing employees.

OUR SOLUTIONS

For **New Hires** 

Find the best fit for your team by evaluating not only the candidate's qualifications and skills, but also their personality traits, communication styles and business competencies. This program can help you hire with confidence and reduce turnover, whether you are looking for a junior or a senior role.

For **Existing Employees** 


Discover what motivates and satisfies your employees by understanding their needs, priorities and preferences. Enhance work well-being by making your employees happier and aligning them with the right roles. Suitable for any organization that values building an inclusive culture and improving retention.

WHO IS IT FOR

-  **Team Managers**
-  **Hiring Managers**
-  **Talent Recruiters**
-  **Management Consulting Firms**

WHY IT MATTERS

46%
 New hires fail within their first 18 months on the job

70%
 reduction in cost per hire and 60% in time-to-hire.

OUR KEY ASSESSMENT TOOLS



PERSONALITY

Holistic personality insights to identify strengths, weaknesses, likes, dislikes, inclinations. Provides likely behaviors in professional settings.



BUSINESS COMPETENCIES

Identify alignment of an individual with the organization's expectations across 9 core business competencies that helps decide on suitability of a candidate for a role.



COMMUNICATION STYLE

Discover the most effect ways of communicating with an individual with maximum impact. Learn how a person receives and transmits information.



DETERMINATION

A unique assessment that identifies levels of Passion and Persistence in an individual to understand how much driven an individual is towards their job related tasks.



CAREER PRIORITIES

Identifies what motivates an individual in their job. Helps take informed decisions around promotions, transfers, hires based on real-life priorities.



APTITUDE PROFILE

Identify candidate suitability for a junior level position by identifying professional streams (like Sales or Finance) that align with their current level of cognitive and physical skills.

OUR PLATFORM

- 1 Custom Branding:** White labeled tests and reports
- 2 Multiple Combinations:** Select tests you want
- 3 Tier-Based Subscription:** Buy what you plan to use



- 4 Privacy and Security:** Password enabled reports
- 5 Quick Reporting:** Instant Report generation
- 6 Coherency:** Report written in simple, clear language

OUR OTHER SERVICES

Resume Writing Services

Dream Finder Program

LinkedIn Profile Builder

Goal Finder Program

Corporate Workshops