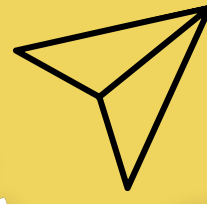




LINKEDIN PROFILE BUILDER PROGRAM



AT A GLANCE

LinkedIn Profile Builder Services empower experienced professionals and business leaders to become recognized experts in their fields on world's largest professional network - LinkedIn.

WHO IS IT FOR

- ⦿ *Experienced Professionals*
- ⦿ *Business Leaders*
- ⦿ *Entrepreneurs*
- ⦿ *Independent Consultants*
- ⦿ *Freelancers*

WHY IT MATTERS



4 out of 5

People on LinkedIn are Business Decision Makers



87%

Recruiters who use LinkedIn to find or vet job candidates

OUR SOLUTIONS

For Working Professionals

Craft engaging and personalized content for LinkedIn audiences that showcases your personal brand and positions you as an authority in your domain of knowledge.

For Business Owners

Build your personal brand as a source of inspiration for your business, not as a reflection of your products and services, by crafting engaging and personalized content for LinkedIn audiences. Save your time and focus on growing your business while we collaborate with you to create your personal brand.

HOW IT WORKS



Step 1

We conduct a joint session to agree on the target "themes" for one quarter at a stretch

Step 2

MKCS subject matter experts write content mix and send for your review. A posting timeline is agreed.



Step 3

Your feedback is incorporated and send to graphic designer for creating visuals.



Step 4

MKCS publishes your posts as per agreed timelines.



Step 5

You further build your visibility through engagement (Likes, Comments) as appropriate.



WHY US

- 1 Content Quality:** Original content written with inputs from industry experts within MKCS network.
- 2 Graphics Quality:** Posts that have attractive graphics, custom made exclusively for your posts.



- 3 Consistent Posting:** Post on-time, every-time at a regular frequency.
- 4 Minimal Time Commitment:** Spend less time tactically, spend more time on strategic front.

OUR OTHER SERVICES

Dream Finder Program

Goal Finder Program

Resume Writing Services

Candidate Insights Program

Corporate Workshops